# Testimonies, Risk Perception and Management of Landside Hazards

# An interdisciplinary approach to disaster risk reduction

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### **Context and Research Stakes**

Although numerous areas of the French canton Matheysine-Trièves\* are subject to clayey landslides, the canton's population increases significantly. The analysis of stakeholders' perceptions of landslide hazards and current risk management are expected to provide adapted risk management solutions.





Harmalière, active landslide characterized by Quaternary glaciolacustrine clays, located in the Trièves area (cf. Jongmans et al., 2009; Bièvre et al., 2011)

## **Objectives of the PhD**

- Analysis of stakeholders' landslide risk perception and associated risk mitigation strategies through cognitive, affective and normative aspects based on theories and concepts in psychology (cf. Babcicky & Seebauer, 2019; Bonaiuto et al., 2016; Cialdini & Goldstein, 2004; Finuncane et al., 2000; Floyd, Prentice-Dunn, & Rogers, 2000; Kates, 1962; Kouabenan, 2006; Kouabenan & Ngueutsa, 2016; Latané, 1981; Lindell & Perry, 2012; Siegrist & Gutscher, 2008; Slovic et al., 1979; Slovic, 2010)
- Taking into account expert and lay perceptions of landslide risks for developing prevention and protection measures
- Scientific contribution to the research area of risk perception of natural hazards and their management



# **Planned studies (Matheysine-Trièves area)**

- A. Testimonies of landslides by people living in the area
- B. Place attachment, risk perception and perception of management strategies of landslides
- Effects of affect on risk perception, optimism about future life events and protection motivation against landslides

# **Expected Results - Applications**

#### Data analysis by Structural Equation Modeling



Scientific validation of a parsimonious model explaining risk perception of landslide hazards and perception of management strategies by stakeholders Solid base for developing adapted risk communication strategies, prevention and protection measures

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