# From data to decision-making under conditions of uncertainty

RISK Summer School 2025

August 26th to 28th, 2025





















RISK Summer School 2025

From citizen science to citizen data for risk management: an

introduction

Céline Cholez

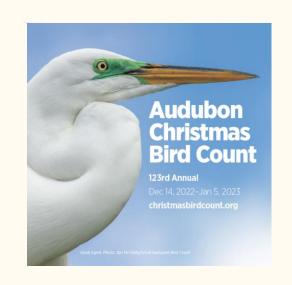
## Citizen Data: A New Term, an Old Story

### RISK Summer School 2025

### Citizen vigilance:

the activity of producing and communicating traces of observations of the immediate environment, carried out by people who are not professional data collectors.

- •XVIII Europe: physiocrats involved farmers in a network of measurements and experiments.
- •Lisbon, 1755: the earthquake triggered testimonies from across the Atlantic basin.
- United States, 1900: the "Christmas Bird Count."



## 1- "Participatory Research as Functional and Instrumental" (Juan, 2021)

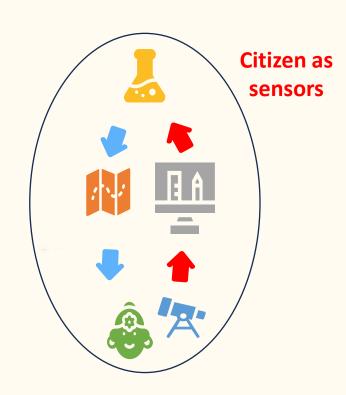


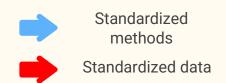
#### "Citizen Sciences": From Biodiversity to Pollution

- 288 citizen science projects active in Europe in 2024... ...including 51 on biodiversity and 18 on air quality (Source: European Citizen Science Platform)
- In France, the iNaturalist platform reports: 541 species observed 105,821 observer, 3,252,247 observations.

#### Citizens collecting data for scientific purposes

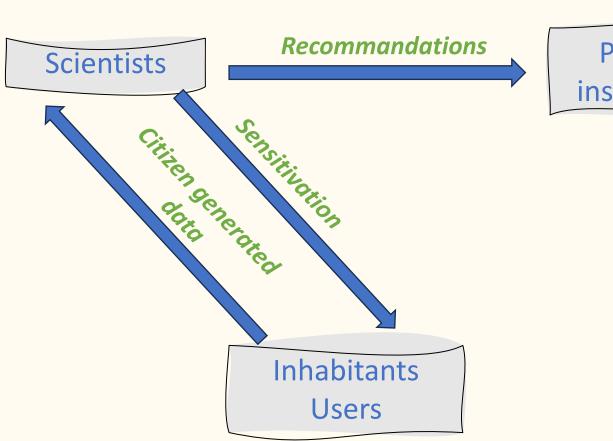
- Objective: to provide scientific analyses with more continuous data, better distributed across space
- Data collection carried out under protocols based on scientific standards
- Raising citizen awareness: Climate change, air pollution, health...
  Using data collection to increase risk awareness





### Citizen Data for Scientific Purposes

Improving scientigic Knowledge



Political institutions



## 2- "Radical Participatory Research" (Juan, 2021)



#### Citizen Mobilizations to Recognize Exposures and Threats

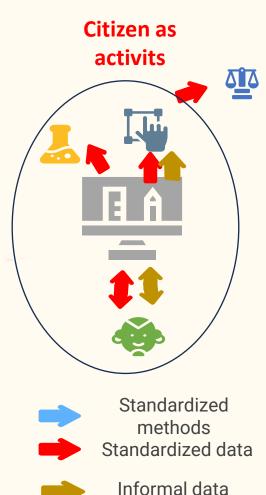
- Local communities organize themselves and engage scientists to learn measurement techniques, develop protocols, and analyze exposure data.
- Objective: to have exposures recognized and to advocate for public protection policies.

#### RosYama, a platform against corruption in Russia (K. Ermoshina, 2018)

- Share infrastructure failures and generate automated requests
- Track public service actions on maps

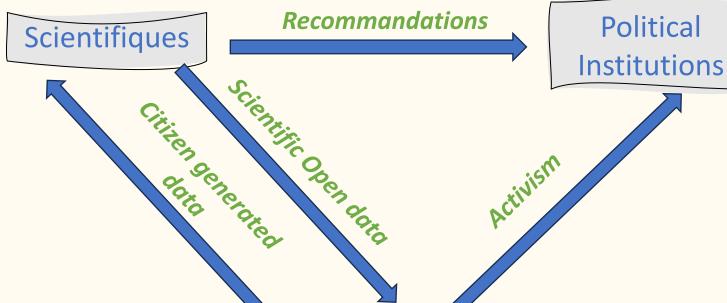
## Calexico, California: a low-income community fights for its environment (Parisie & Dedieu, 2019)

- A heavily polluted desert area
- Activists document "asthma problems" for children
- Increasing scientific publications but limited political impact



### Citizen Data for Activism

Improving scientific knowledge



Have exposures recognized

Inhabitants, users, whistleblowers, NGOs, media



## 3- Administrative Open Data

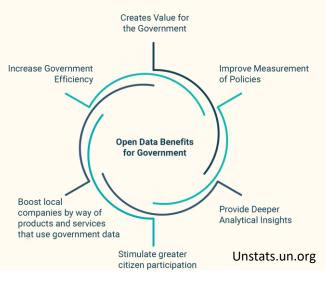
## Open Governance, Transparency, and Modernization of Public Life

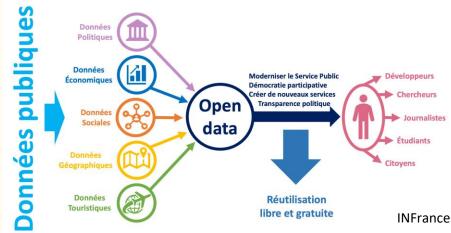
- Refers to the opening and provision of public data by administrations.
- Objective: Renew citizen trust in administrations and public policies, raise citizen awareness, and promote the use of data for innovation.
- What? Non-personal data produced or held by administrations, local authorities, and public enterprises.
- Main rinciples: Accessibility; Transparency; Reuse; Interoperability

### Main challenges

- Respecting privacy: administrations must increase efforts to anonymize data
- Risks of misuse: fraud, disinformation
- Disparities among administrations, competition







## 3bis- Public Initiatives: A Renewal of Citizen Participation in Civic Life?" (Ermoshina, 2016)

### RISK Summer School 2025

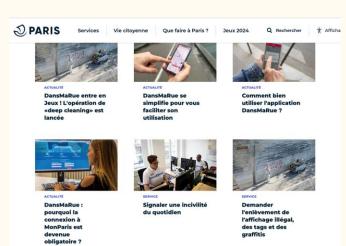
### "AlloMairie" Marseille, "Alerte Voierie" Pau, "Dans ma rue" Paris

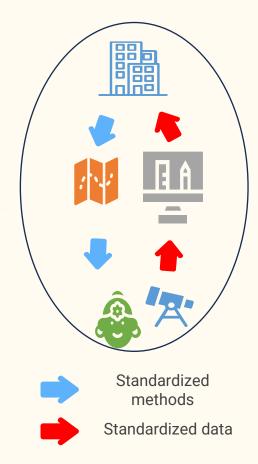
- Rethinking existing communication channels between citizens and municipal services
- Objective: "Participate in improving your living environment by reporting problems in public spaces."

• Effects on public services: increased pressure to act, obligation for

cross-departmental coordination







Citizen data for Institutional purposes Citizen trust,

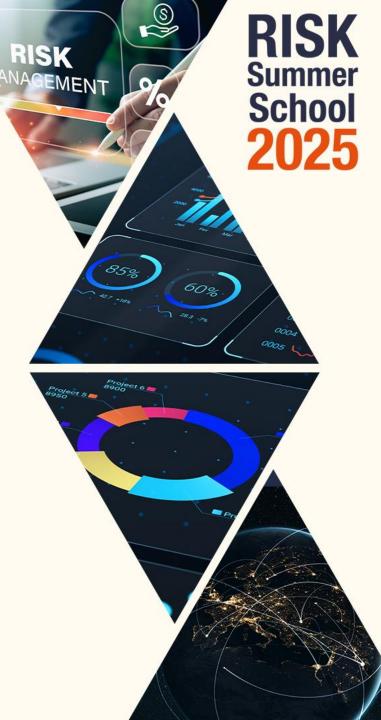
Have exposures

recognized

sensitivation, fieldwork feedback **Administrative** Improving scintific knowledge **Open data Political** Scientists **Institutions** Administratives data analyzed **Recommandations** Citizen denerated data Administrative opendita ACHIST Inhabitants, users,

whistleblowers, NGOs,

media



## Qualify citizen involvement in data production and analysis

Objective <del>&gt;</del>	Scientific	Activism	Institutionnal
Data collection ↓			
Made by scientists	Traditional surveys	Academic activicism	
Made by citizen	Citizen science	Data Activism	Citizen participation
Made by institutions	Traditional surveys	Data Activism	Open Data



## Longstanding Practices Enhanced by New Technologies

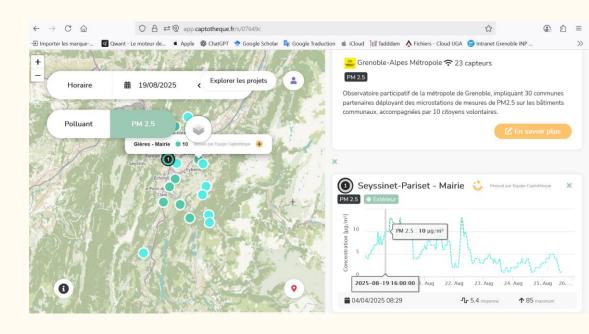


### **Technological Drivers of Citizen Data**

- Rise of multiple connected, accessible, and easy-to-use devices
- Devices' miniaturisation (portable micro air sensor, shown)
- Cost reduction (low-cost sensors)
- Evolution of smartphones (apps, features, connectivity)
- Improved ergonomics and performance of cloud platforms
- Al in data processing



Crédit : ATMO AURA



### **Impacts on Knowledge Production**

#### **Facilitates data collection**

- Recording, storage, processing, and availability in short time: "real-time effect" (Charvolin, 2022)
- Data massification
- Social networks as sources of raw data

### "Fascinating" data (Brotcorne et al., 2019)

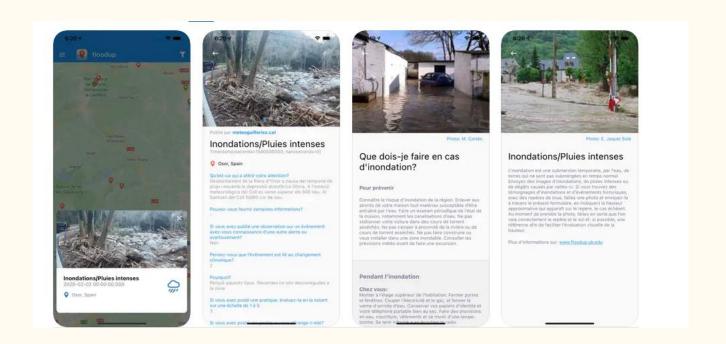
- Are raw data more authentic?
- Ambivalence of social networks (fake news, misinterpretation...) (Cartier, 2022)



## Citizen data and risk management

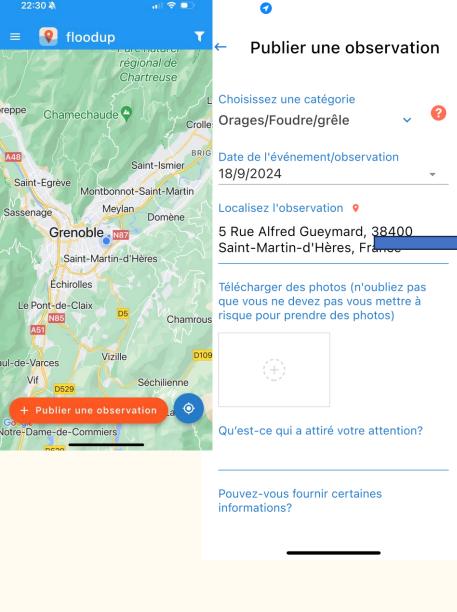
### The Use of Citizen Data in Risk and Crisis Management is Emerging

- Initially applied to air pollution monitoring
- Growing role in seismology and in identifying early warning signs of floods
- Functions in alerting and disseminating best protection practices



Application Floodup (University of Barcelonna)





22:25 -Filtrer par **Inondations/Pluies intenses** Orages/Foudre/grêle Mouvements de terrain/ Éboulements Tempêtes en mer Chutes de neige Niveau des rivières et ressources Feux de forêt/Sécheresses Tempêtes de vent/Tornades/ Trombes marines Autres (nuages, brouillard, ...) Mesures d'adaptation Mauvaises pratiques Températures extrèmes

Publier une observation Si vous avez publié une observation sur un événement: avez-vous connaissance d'une autre alerte ou avertissement? Oui Non Pensez-vous que l'événement est lié au changement climatique? (1: Aucun lien; 5: Très certainement) Pourquoi? Si vous avez posté une pratique: évaluezla en la notant sur une échelle de 1 à 5 1 : Vous l'enlèveriez, 2 : Pas du tout adaptée, 3 : Très peu adaptée, 4 : Plutôt adaptée, 5 : Très adaptée Si vous avez posté une pratique: vous dérange-t-elle? 1 : Pas du tout, 2 : Très peu, 3 : Indifférent, 4 : Plutôt, 5 :

Que puis-je faire de mon côté pour réduire l'impact du changement

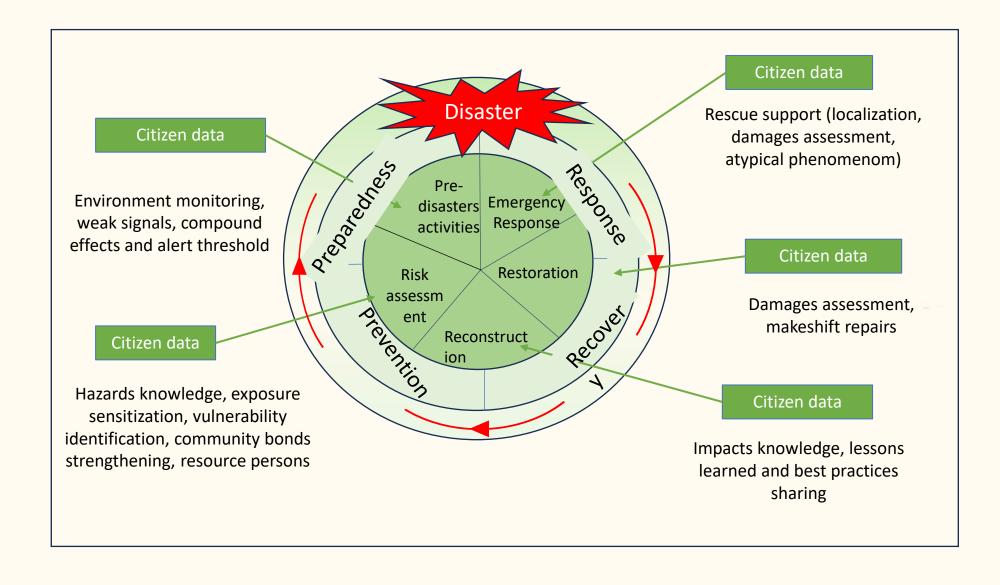




Que puis-je faire de mon côté pour réduire l'impact du changement climatique?

Publier

## Citizen data and risk management





## **Existing Citizen Risk Observatories** in Europe







## Citizen generated data: some limits

### RISK Summer School 2025

### **Limited Empowerment and Organizational Constraints**

- Mostly already sensitised/concerned, highly-educated citizens or activists (Wieser, 2024; Gonzales-Canada, 2024)
- Difficulties for citizens in understanding and integrating the results into their everyday lives: What connections to existing citizen assessments?
- Individuals versus communities: mobile-based solutions can isolate citizens, limiting collective engagement.
- Conflicts among citizens: stigmatisation? Devaluation?
- What impacts on policies or decision-making processes? Connections with experts in risk management? Debates on shared responsibilities?

### Citizen/science-data projects: what business model?

- A still hazard-centred approach depending on academic knowledge
- Project-oriented initiatives: lack of continuity, human resources

### Few questions and challenges

- Who initiates the project?
- What does « citizen » means?
- Who are the citizen involved and can interest be broadened?
- What methodologies are produced and by whom?
- Who are the actors involved? What are the connections to decision-making?
- How should the different responsibilities in risk management be considered?
- What are the real impacts on risk governance?



## Thank you!





















This project is supported by the French National Research Agency (ANR-20-SFRI-0007) under France 2030 investment program.

